



Hello!

About Us

We are a small Karachi, Pakistan based creative web design agency comprised of highly talented and extremely experienced industry consultants. We live and breathe the web – it is our passion for the industry that is the foundation of our agency.

We are small by design. We have a very selective and intimate team of consultants with extensive experience in all facets of the web. We believe we are stronger together than apart – it is our team's collective experiences, skills and knowledge that together inclusively create and deliver solutions of the highest caliber.

Our Core Focus

Information Design

- Heuristic Evaluation
- Site Mapping/Wireframing
- Use Cases/User Personas
- Interaction Flows

Visual Design

- Web Branding
- User Interface Design
- Flash Interface Design
- Application UI Design

Technical Design

- HTML/XHTML
- Advanced CSS
- DOM Scripting
- Actionscript 2.0/3.0

What We Do

By ensuring best practice methodologies are taken into account from project inception; we ensure inherent attributes such as accessibility, search engine optimization, extensible and cross-browser mark-up, along with user experience design are integrated and complimented with one another.

We provide a variety of diverse creative solutions for the web.

- Stylish Design for Beautiful & Effective Presentation
- Elegant, Robust & Integrated Technical Solutions
- Online Branding Strategies
- Viral Marketing Strategies

Our Process

We work closely with clients to create unique, stylish and usable designs for the web.

We believe information and communication is essential while maintaining elegant simplicity. We have a simple and highly effective four stage process we follow with every project tailored respectfully to its scope

- ▶ 1. Creative Strategy & Discovery
- ▶ 2. Information architecture
- ▶ 3. User Interface Design
- ▶ 4. Front-End Development
- ▶ 5. Back-End Development/Integration

What Makes Us Unique

We create strategy and design solutions for the web. We believe that web design when done correctly produces an inclusive and elegant result. We pride ourselves on implementing web best practices that compliment and are inherently incorporated as a part of effective and successful web strategy.

- We create Unique, stylish, usable designs for the web.
- We design forward-thinking solutions done properly, leveraging our extensive experience and industry influencing talent to ensure essentially inherent solutions.
- We are strong web standards advocates and believe that valid and extensible solutions are essential.
- We leverage our strong network of like-minded designers/developers to ensure we are always on the fore-front of what we do.
- We ensure the best presentation through elegant designs geared specifically towards your industry and audience.
- Our designs, while aesthetically pleasant, also encompass industry best-practices in information design, usability and accessibility across browsers, users and mediums.
- We live and breathe this industry and our work is a result of that.

Our Experience

We've been privileged enough to work with some of the best brands and industry leaders. These companies highly value their identity, message and aesthetic presence. It has been inspirational, educational and highly rewarding to work along side these leaders on selected projects.



Interflow Communications

- ▶ Creative Strategy
- ▶ Information Architecture
- ▶ User Interface Design
- ▶ Interactive Flash Design/ Development
- ▶ Usability Best Practices
- ▶ XHTML/CSS Template Development
- ▶ Back-End Template Integration

The screenshot displays the Interflow Communications website. At the top, there is a navigation menu with links for Home, About Us, Team, Portfolio, Clients, Services, and Contact Us. A search bar is also present. The main banner features a vibrant, multi-colored background with the text "We love CREATIVITY". Below the banner, there are three featured work items:

- Featured work:** Mountain Dew - Arena. Includes a "Watch Now" button.
- TV Commercial:** Lays - Flavour World Cup 2011. Includes a "Watch Now" button.
- TV Commercial:** Mountain Dew - Tornado. Includes a "Watch Now" button.

At the bottom of the page, there is a footer with a "Contact Us" button and a grid of links for About, Portfolio, More Links, and Contact Us. The footer also contains copyright information and a note about internet access.

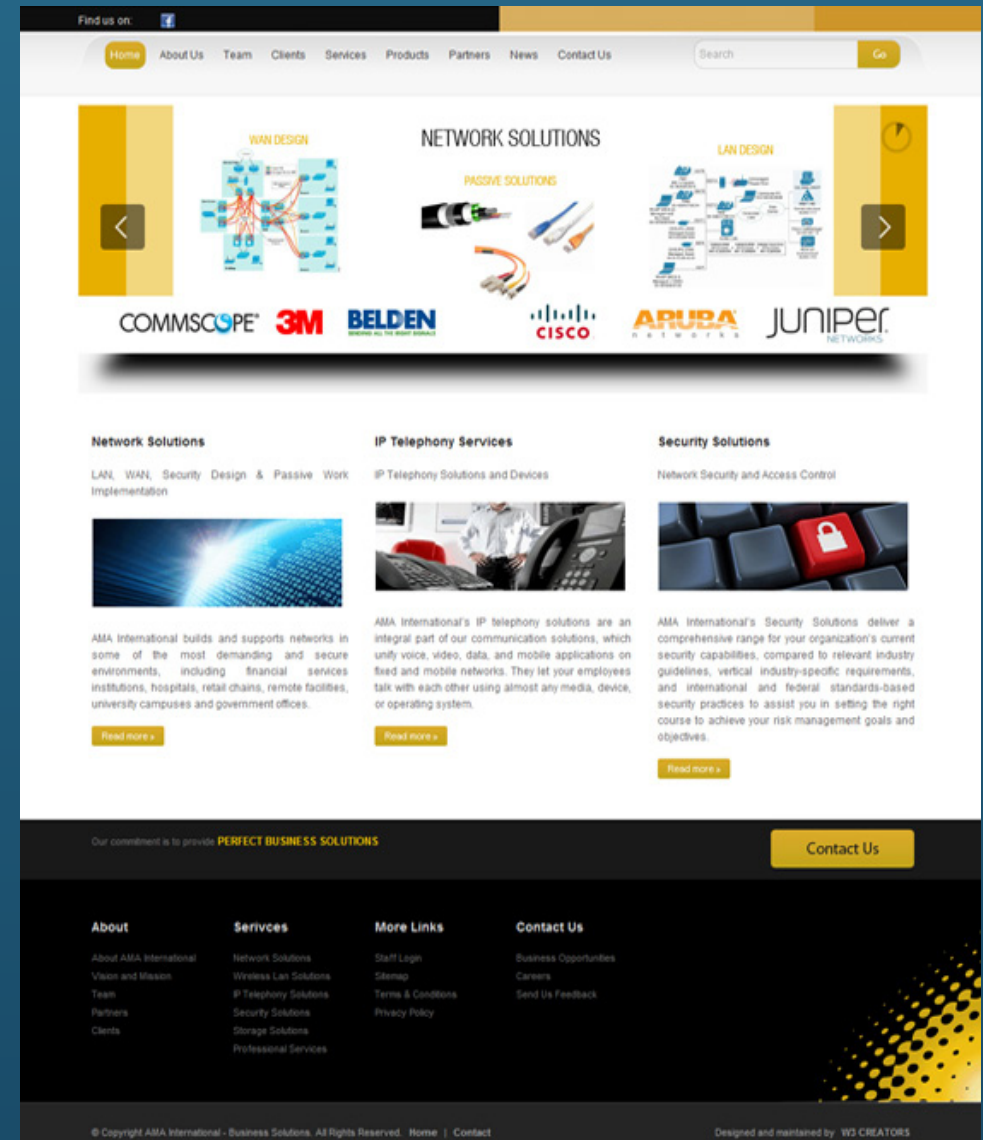
TVOne - Pakistan

- ▶ Creative Strategy
- ▶ Information Architecture
- ▶ Usability Best Practices
- ▶ User Interface Design
- ▶ XHTML/CSS Template Development



AMA International

- ▶ Creative Strategy
- ▶ Information Architecture
- ▶ User Interface Design
- ▶ Usability Best Practices
- ▶ XHTML/CSS Template Development
- ▶ Back-End Template Integration



Kitchen Secrets

- ▶ Creative Strategy
- ▶ Information Architecture
- ▶ User Interface Design
- ▶ Usability Best Practices
- ▶ XHTML/CSS Template Development
- ▶ Back-End Template Integration

HOME ABOUT US PRODUCTS NEWS MEDIA CENTRE CONTACT US

Kitchen Secrets Industries (Pvt.) Ltd.

Welcome to Kitchen Secrets Industries (Pvt.) Ltd.
Profile

Kitchen Secrets brings you the true essence of our culture and heritage through Rivayat – an exquisite range of spices, empowering us as explorers and taking us to virtual journeys of exotic places.

Rivayat is your expert chef with loads of scrumptious recipes, to help you prepare your dream dishes.
[Read More](#)

Rivayat Recipe Spices

Recipe Spices
Introducing a range of more than twenty different recipe packs and sachets.
[MORE](#)

Plain Spices
Pure Chili, Turmeric, Coriander, Black Pepper and Cumin Seed powders.
[MORE](#)

Dehydrated Spices
Dehydrated spices include Garlic powder, Ginger powder and Qawari MeDa.
[MORE](#)

News & Events Exhibitions

Kerechi Club - Grand Qais Reme

Grand Qais Reme was heavily branded by Rivayat. The Rivayat banners and backdrop were placed along with a stall....
[View Detail](#)

What's New? Announcements

Rivayat now introduces Rivayat Kheer Mix in almond and pista flavors. Another new range of products to be marketed.

Thank You.

Contact Information

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